



ONE WORLD
STAGE & SCREEN

June 23, 2015

Dear Friends & Colleagues:

John Coppola, and I are reaching out to our friends and business constituents for our 2015 Donor Development Capital Campaign Drive. We invite you to join us in making a profound difference in the lives of disadvantaged and at-risk youth and adults by providing them with the essential knowledge, tools, and skills necessary to redirect and change their lives.

Today, you know us through Studio C Artists, a creative collective working in the heart of L.A. providing stage/screen production, casting, acting classes, filmmaking classes, and individual coaching. Over the years, we have seen the need to reach out to those unable to afford and/or access the performing arts. Too often, we have seen that “dream deferred”... that “Raisin In The Sun”.

So, in June 2014, John and I established One World Stage & Screen (OWSS), an IRS approved nonprofit 501(c)(3) organization to serve as a public and charitable organization, aiding disadvantaged and at-risk individuals (such as troubled and poverty-stricken teenagers, handicapped people, the LGBT community, etc.). OWSS's mission is “*to help at-risk individuals re-direct and change their lives through the performing arts*”. Our approach offers vital knowledge, training, resources, and referrals helping individuals to identify and build sound careers. In achieving these dreams, these individuals become self-sufficient contributors to society.

So, we ask each of you to make a donation! We ask you to help transform the life of another person through the performing arts. Our goal for 2015 is \$50,000.00:

- To Develop Our Operational Materials And Training Manuals
- Offer THREE FREE Training Classes For 15 Individuals Per 3 Month Training Session

The estimated cost per individual is \$1500.00. We seek your assistance in making this project a reality for disadvantaged and at-risk youth and adults. We ask that you become an OWSS multi-year pledge donor and hope that you will challenge your friends to match your gift.

We look forward to your partnership in this exciting endeavor. Please find the OWSS pledge cards to complete and return as soon as possible. If you have any questions, please call. Together, we can do this!

Sincerely,

Michael Sonntag
President & CEO

P.S. Stay tuned for details about our upcoming events – next up is our Summer Garden Party fundraiser on **Sunday, July 26th from 3-6PM**. Mark your calendars – more info coming soon!

P.S.S. We have another great way to donate to OWSS – and it won't cost you a thing! Every time your shop at Amazon.com, OWSS will receive a small donation (prices are the same as regular Amazon, and you don't pay anything additional). Go to <http://smile.amazon.com/ch/46-3330211> to get started!

ONE WORLD STAGE & SCREEN (OWSS) PERFORMING ARTS
2014-2015 CAPITAL CAMPAIGN DRIVE

After numerous requests for assistance, Michael Sonntag and John Coppola have responded to an ever-increasing plea to address the need for incorporating theater/film/television in the at-risk community. Hence, **One World Stage & Screen (OWSS)** – a nonprofit organization! **OWSS's** mission is *“to help at-risk individuals (such as troubled and poverty-stricken teenagers, prison inmates, handicapped persons, etc.) redirect and change their lives through the performing arts”*. The vision is to use theater, film, and TV:

1. To provide at-risk and high-risk teens and adults with vital knowledge, training, resources, and referrals that help them identify and build sound careers and apply those changes to become self-sufficient contributors to society.
2. To educate, train, guide, and mentor at-risk children, youth, and adults on the importance of knowing and understanding the fundamental crux of their archetypal makeup.
3. To assist at-risk children, youth, and adults in developing, owning, and embracing their personalities so they can learn to offer their (true /authentic) selves through performing arts.

OWSS seeks your partnership and support in this initial SEED-CAMPAIGN to help CHANGE LIVES through the performing arts.

OWSS PERFORMING ARTS 2014 KICK-OFF CAPITAL CAMPAIGN FUNDING DRIVE

We hope to raise \$100,000 to build our programs, hire support staff to secure additional funding, & secure a space for our operations.

- \$50,000 – Your name on our new theater for 3 years
- \$10,000 – Your name as an honorary lifetime position in our new organization
- \$5,000 – Founding member status (8 positions available)

OWSS PERFORMING ARTS ANNUAL EVENT – TITLE SPONSOR: \$50,000

Annual Fundraising Event (2015)

- Banner with your name as Title Sponsor
- Your advertisement on our website (including your logo/artwork)
- Your full-page cover advertisement in our brochure
- VIP reserved seating for a party of ten for each show
- Private meetings with the artists from our productions
- Attendance at any/all dress rehearsals of your choice

OWSS PERFORMING ARTS CHANGING LIVES LEADERSHIP GIFT: \$25,000

Annual Scholarship Donation (Sponsor Participants Training in Acting, Production, or Tech)

- Banner with your name as a Leadership Donor
- Your advertisement on our website (including your logo/artwork)
- Your full-page center advertisement in our brochure
- VIP reserved seating for a party of five for each show
- Participation in interviewing and selecting participants under your scholarship name
- Attendance at any/all dress rehearsals of your choice

OWSS PERFORMING ARTS ANNUAL MEMBERSHIP

Additional Annual Membership Levels (higher levels include all benefits of lower levels)

- \$1,000 – Your name on a theater seat plaque for 3 years
- \$500 – Invitation to all artists receptions on opening night for the season (5-7 shows/season)
- \$250 – Invitation to attend a dress rehearsal for one show of your choice
- \$100 – Invitation to artists' reception on opening night for one show of your choice
- \$50 – Reserved seating for a season (5-7 shows/season)
- \$25 – Donor brochure & season's program listing

ALL DONATIONS ARE TAX DEDUCTIBLE.

Make checks payable to: One World Stage & Screen, 6448 Santa Monica Blvd., Los Angeles, CA 90038
Donations can be made online at: owss.net/donate or email info@owss.net.

ONE WORLD STAGE & SCREEN
CHANGING LIVES through THE PERFORMING ARTS
PLEDGE CARD



ONE WORLD
STAGE & SCREEN

Mission: "to help at-risk individuals re-direct and change their lives through the performing arts".

Date: _____

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Evening Phone: _____

Email Address: _____

I would like to:

- Sponsor an Event: Title Sponsor @ \$50,000 / Leadership Sponsor @ \$25,000
- Sponsor a student \$5,000 per year for 5 years
- Sponsor a Group of students \$25,000 per year for 5 years
- Endow a place for a student: \$20,000 (to be paid over _____ years)

Become a Member @ \$1,000 / \$500 / \$250 / \$100 / \$50 / \$25

Contribute \$ _____ for _____ years

Other \$ _____ for _____ years

Payment:

My check for \$ _____ is enclosed, made payable to: **One World Stage & Screen**

Please charge my Visa MC AMEX

Name On Card: _____

Billing Address: _____

Card#: _____ Exp. Date: _____ Code: _____

Signature: _____

I would like to be billed:

Monthly on _____ for \$ _____

Quarterly on _____ for \$ _____

Annually on _____ for \$ _____

My company will match my gift.

Company Name: _____

Contact Person: _____

Phone: _____

Please contact me. I have other thoughts to share.

Thank you for helping us Change Lives!

Return card and payment to:

One World Stage & Screen

6448 Santa Monica Blvd.
Los Angeles, CA 90038
(323) 988-1175